

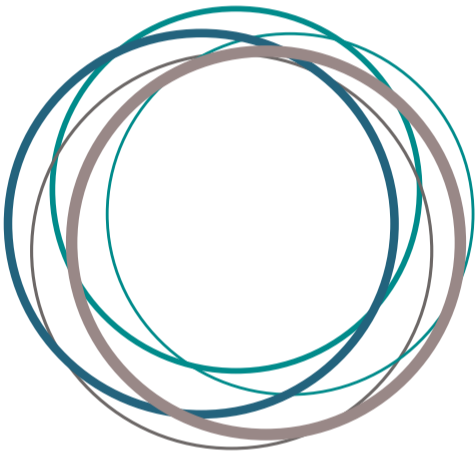


Introducing The New Face of Sentinel Retirement Fund

Sentinel Retirement Fund is one of the largest self-administered defined contribution pension funds in South Africa. Operating on a mutual society business model, it has successfully managed the retirement savings of its members and pensioners for more than 75 years.

In an ever-changing and complex marketplace, we realise that our steadfastness as an organisation, is of utmost importance to retain the mutual trust we share with stakeholders. However, staying current and adapting to change is equally important to remain sustainable.

Our new brand speaks to exactly that.



The new Sentinel logo is inspired by the concept of a "nest egg", which represents both financial security for the future and the possibility of new life. The stylised nest implies protection by a guardian, which is fitting since future wealth needs to be carefully protected.

The new face of Sentinel promises the same service and values that have brought us to where we are today, carefully integrated with an evolution into the future. Our consistency should not be misinterpreted as complacency.

Our new face represents new energy and we are geared for growth. Visit our new website to experience the Sentinel rebrand and to stay updated on a wealth of Fund information.

Warm regards,
The Sentinel Retirement Fund Team

Here's to
A NEW BEGINNING
EMBRACING CHANGE

